

# Your Business

## The Big Picture

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| <b><u>Vision</u></b>   |
|  |
| <b><u>Purpose/Mission</u></b>  |
|  |
| <b><u>Core Values</u></b>  |
| <ol style="list-style-type: none"> <li>1.</li> <li>2.</li> <li>3.</li> <li>4.</li> <li>5.</li> </ol> |
| <b><u>Value Proposition</u></b>  |
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### **3-Year Plan**

**Dates:**

**Profit Goal:**  
 (\$Revenue – \$Expenses = \$Profit)

**Impact Goal(s):**

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**Enjoyment Goal(s):**

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| <b>Building Blocks</b> |
|------------------------|
| 1.                     |
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| 10.                    |

### **1-Year Plan**

**Dates:**

**Profit Goal:**  
 (\$Revenue – \$Expenses = \$Profit)

**Impact Goal(s):**

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**Enjoyment Goal(s):**

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| <b>Building Blocks</b> |
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